

Password Power: Lock the Door to Hackers!



Imagine your password is a magic key. Would you want it to be something like “1234” or “FluffyTheDragon42Ra!nbowCak3”? One of those is way harder for sneaky hackers to guess—and a lot more fun to remember! That’s called a **passphrase**, and it’s your secret weapon. Passphrases use silly or strange word combos and numbers that make sense to you but are total nonsense to a hacker. And remember, your passwords are for **your eyes only**—not your best friend, not a stranger, and definitely not someone on the phone pretending to be your bank!

Quick Tips for Super Passwords:

- * **Create passphrases:** Use four or more random words and numbers (e.g., Banana42JellyRocketDuck).
- * **No personal info:** Never include names, birthdays, or favorite pizza toppings.
- * **No repeats:** Every website gets its own unique passphrase.
- * **Keep it secret:** No one should ask for your password—not even “tech support.”
- * **Write it down safely:** A notebook is okay—just don’t keep it next to your keyboard!
- * **Use a password manager:** They help make and keep track of strong passwords.
- * **Choose trusted tools:** Use top-rated password managers like LastPass and KeePass to keep your passwords secure.

You’ve Got the Power to Stay Safe Online!

Being safe on the internet doesn’t have to be scary or hard. With just a few smart habits, you can outsmart hackers, protect your money, and help your whole family surf safely. Keep this brochure handy as your cheat sheet to becoming a Cyber Hero—every click, tap, and swipe can be safer when you know what to look for!

Top 5 Cyber-Smart Moves:

- * **Create strong passphrases** and never reuse passwords.
- * **Pause before you click**—check links and emails for signs of phishing.
- * **Shop with credit cards** and always check who you’re buying from.
- * **Talk with kids** about what they see, play, and feel online.
- * **Update your devices** regularly for better security.



Find out more by scanning the QR code or visit: staysafemichigan.com



The Family Cyber Safety Playbook

Make smart moves to block scammers, protect kids, and defend your data.





Be Smart. Be Safe. Be a Cyber Hero!

The internet is a big, exciting place where we can learn, play games, talk to friends, and even shop. But just like you wear a helmet when riding your bike, you also need to protect yourself when you're online. Scams are everywhere—from fake job offers and mystery checks to phony family emergencies and spoofed voicemails. That's what this guide is for! We're here to help you and your family stay safe, smart, and confident every time you go online.

Inside this brochure, you'll learn how to make super-secret passwords that even sneaky hackers can't guess. You'll discover ways to spot fake websites, avoid phishing traps, and protect your money from gift card scams, impersonators, and bogus storefronts. For families, there are easy tips to help parents and kids talk about what they see online—and how to handle it safely.

Are you ready to become a Cyber Hero? Let's dive in and learn how to click wisely, shop smart, and shield the people we love from online trickery!



Protect Your Wallet: Outsmart Online Fraudsters

Scammers are getting sneakier—posing as job recruiters, family members in trouble, or even your favorite stores. One wrong click or rushed payment, and you could lose hundreds or even thousands of dollars. From fake job checks to online stores that never deliver, fraudsters are always cooking up new tricks. That's why it's so important to slow down, double-check, and trust your gut before you send money online. With a few smart habits, you can keep your cash (and peace of mind) safe from scammers.

Smart Money Moves Online:

- * **Shop with credit, not debit:** Credit cards have better protection if something goes wrong.
- * **Use “Goods & Services”:** Always select this when sending money online—it offers more protection.
- * **Check the seller:** Look up sellers on the Better Business Bureau before you buy.
- * **Review your bank statements:** Spot surprises by checking your account weekly—or even more often!
- * **Don't fall for “pay with gift card” tricks:** Real companies never ask for gift cards or passwords.
- * **Stay skeptical:** If a deal sounds way too good, it probably isn't real.



Screens & Kiddos: Keep It Cool, Keep It Kind

Let's face it—kids love screens. And sometimes, screens are helpful! Every child is unique, and how they use media can affect them in different ways. Parents don't need to be tech wizards—just curious, caring, and willing to have conversations. By following the “5 Cs” of smart media use, families can create healthy screen habits, enjoy more quality time, and turn screen time into a chance for learning, bonding, and better sleep (yes, really!).

The 5 Cs of Media Use for Families:

- * **Child:** Know your child's personality. What kind of media do they like—and how does it affect them?
- * **Content:** Watch and play with them. Help them think about what's helpful, harmful, or just too much.
- * **Calm:** Screens shouldn't be the only way to relax. Create calming routines and explore non-digital ways to wind down.
- * **Crowding Out:** Don't just cut screen time—trade it for fun stuff like pets, puzzles, movies, or time outdoors.
- * **Communication:** Talk openly and often. Ask questions, listen without judgment, and support them in becoming smart digital citizens.

